

What is claimed is:

1. An information presentation method that is employed in an information presentation system, in which a user retrieves a product or service on a network that matches designated search parameters designated by the user, and presents it to said user, said information presentation method comprising the steps of:

storing said search parameters and said product or service;

reporting the product or service and the search parameters that were stored to a provider of said product or said service;

accepting settings of information relating to said product or service from said product/service provider; and

presenting information to said user that relates to the product or service that was set.

2. An information presentation device in which a user terminal on a network that retrieves products or services that match search parameters designated by the user, said information presentation device comprises:

accepting means for accepting a selection of a product or service that is included in said products or services that were retrieved; and

parameter storage means for storing the search parameters for the selected product or service as a candidate for purchase, together with user identification information that identifies said user terminal.

3. The information presentation device according to claim

2, further comprising:

user reference request accepting means for accepting user reference requests from first group of computer terminals on said network; and

5 parameter providing means for extracting from said parameter storage means a first user identification information identifying said first user terminals that have selected a first product as a candidate for purchase that is provided by an administrator of a provider terminal included in said first
10 computer terminals, and search parameters that each of said first user terminals has set to said first product, and providing them to said provider terminal.

4. The information presentation device according to Claim 3, further comprising:

15 information setting means for receiving from said provider terminal the designation of user identification information included in said first user identification information provided to said provider terminal, and product information settings for said designated user identification information;

20 product information storage means for storing said designated user identification information, said first product, and the product information that was set; and

information presentation means for receiving a purchase candidate reference request from a designated user terminal
25 identified by said designated user identification information,

extracting from said parameter storage means candidates for purchase that correspond to said designated user identification information, extracting said product information set for said first product that is included in said candidates for purchase
5 from said product information storage means, and providing the extracted candidates for purchase and said product information to said designated user terminal.

5. The information presentation device according to claim 2, further comprising first parameter providing means for
10 receiving a purchase candidate reference request from said user terminal, extracting candidates for purchase that correspond to the user identification information for the user terminal that made the request, and providing the extracted candidates for purchase and the search parameters to said user terminal that
15 made the request.

6. The information presentation device according to Claim 5, further comprising:

change means for receiving changes to the search parameters provided to said user terminal that made the request;

20 candidate update means for updating the candidates for purchase that correspond to the user identification information of said user terminal that made the request, based upon the changed search parameters; and

second parameter providing means for providing updated
25 candidates for purchase and new search parameters to said user

terminal that made the request.

7. The information presentation device according to Claim 5, further comprising:

purchase means for receiving designations of products or services included in the candidates for purchase from said user terminal and purchase designations;

purchase history storage means for storing the designated products or designated services received by said purchase means, and a user identification information identifying the user terminal that made the designations;

user reference request receiving means for receiving a user reference request from said first computer terminals on said network; and

purchase information presentation means for extracting from said parameter storage means a first user identification information identifying a first user terminals that have selected products or services as candidates for purchase that are provided by the administrator of a provider terminal included in said first computer terminals, and search parameters that each of said first user terminals has set to said products or services, generating a purchase information that indicates whether or not each of said first user terminals has completed a purchase of said products or said services based on the purchase history storage means, and providing the extracted first user identification information, the extracted search

parameters, and the generated purchase information to said provider terminal.

8. The information presentation device according to Claim 7, wherein said purchase history storage means further stores said first identification information that identifies said first computer terminals and said designated products correlatively; and

said information presentation device further comprises history dissemination means for providing the purchase history of the products that said administrator of said provider terminal provides.

9. The information presentation device according to claim 3, further comprising an agent terminal storage means for correlatively storing third identification information for representing second computer terminals that is included in said first computer terminals, and for identifying third computer terminals that are included in said first computer terminals, and a second identification information that identifies second computer terminals that are represented by each of said third computer terminals identified by said third identification information.

10. The information presentation device according to claim 3, further comprising an agent terminal storage means for correlatively storing third identification information for representing second computer terminals that is included in said

first computer terminals, and for identifying third computer terminals that are included in said first computer terminals, and second identification information that identifies second computer terminals that are represented by each of the third computer terminals identified by said third identification information;

agent parameter storage means for storing agent parameters for agent terminals that are included in said third computer terminals to represent provider terminals that are included in said second computer terminals, together with said third identification information for said agent terminals and said second identification information for said provider terminals; and

an agent means for receiving a connection request from said second computer terminals or said third computer terminals, setting up said connection or rejecting said connection according to said agent parameters.

11. An information presentation method used in a computer, that retrieves products or services that match search parameters selected by user terminals on a network and presents them to said user terminals, said information presentation method comprising the steps of:

receiving a selection of any product or service that is included in the products or services retrieved; and

storing the search parameters that retrieved the products

or services as candidates for purchase together with user identifying information that identifies said user terminal.

12. A computer program product for an information presentation and for being employed in a computer that retrieves
5 products or services that match search parameters selected by user terminals on a network and presents them to said user terminals, comprising:

receiving means for receiving a selection of any product or service that is included in the products or services
10 retrieved; and

parameter storing means for storing the search parameters that retrieved the products or services as candidates for purchase together with user identifying information that identifies said user terminals.

15 13. A computer readable recording medium, on which an information presentation program is recorded and employed in a computer that retrieves products or services that match search parameters selected by user terminals on a network and presents them to said user terminals, said information presentation
20 program recorded on a computer readable recording medium comprising the steps of:

receiving a selection of any product or service that is included in the products or services retrieved; and

storing the search parameters that retrieved the products
25 or services as candidates for purchase together with user

identifying information that identifies said user terminals.

14. A computer terminal that receives search parameter selections for searching products or services on a network, and reports the products or services that match said search parameters to users, said computer terminal on a network comprising:

candidate selection means for selecting any product or service that are included in said product group or said service group as candidates for purchase;

10 transmission means for transmitting said candidates for purchase and the search parameters therefor to an information presentation device on said network that stores purchase candidates and search parameters for each of said purchase candidates;

15 request means for transmitting a reference request for referencing the purchase candidates to said information presentation device;

20 acquiring means for acquiring the purchase candidates and the search parameters for each of said purchase candidate from said information presentation device; and

output means for outputting purchase candidates acquired and search parameters acquired for each of said purchase candidates.

15. A computer terminal on a network that is operated by a product provider or a service provider, said computer terminal

comprising:

user reference request means for retrieving products or services that match search parameters designated by user terminals on said network and presenting them to said user terminals, receiving any product or service selection that is included in the products or services retrieved, and transmitting a user reference request via said network to an information presentation device that stores the search parameters of the products or services retrieved as purchase candidates, and user identification information that identifies said user terminals;

parameter acquiring means for acquiring a first user identifications corresponding to a first user terminals that select products or services provided by said product provider or said service provider as purchase candidates, and search parameters that is set to each of said products or services of said first user terminals; and

an output means for outputting said first user identifications acquired and said search parameters acquired.